



CareOregon  
Boys & Girls Club  
at Rockwood

Partnership Report

2022

 CareOregon®



**BOYS & GIRLS CLUB**  
at Rockwood



# CareOregon Boys & Girls Club at Rockwood

## Partnership Report

# 2022

In late 2021, CareOregon — the state's largest provider of Oregon Health Plan services — and Boys & Girls Club of the Portland Metropolitan Area (BGCP) entered a 10-year partnership. The intent was to improve the health of families served through the region's Boys & Girls Club locations. With this partnership, CareOregon committed to investing \$2 million to support BGCP programming. In addition, the organization renamed its Rockwood Boys & Girls Club as "CareOregon Boys & Girls Club at Rockwood."

The CareOregon Boys & Girls Club at Rockwood, 454 SE 165th Ave, provides after-school and summer

enrichment programming for students in the Reynolds and Centennial school districts. In fall 2022, the CareOregon Club became the home of the new K-3 **HOLLA School**, a tuition-free charter school sponsored by Reynolds School District. It's a good match. HOLLA School is dedicated to supporting Black, brown and indigenous youth; Rockwood is in one of Oregon's most-diverse ZIP codes.

The Club facility at Rockwood was built in 2017. It is co-located with like-minded nonprofit organizations that are working to build a stronger Rockwood. Other partners on the campus include **Latino Network**, **Open School East** and **New Avenues for Youth**.

## By the numbers

- ▶ Nearly half of Rockwood residents qualify for the Oregon Health Plan (OHP) — making Rockwood home to the highest concentration of OHP members in the region.
- ▶ **96%** of youth in Boys & Girls Club of Portland qualify for free or reduced school lunches.
- ▶ Nearly **60%** of those 18 and under in the surrounding ZIP codes identify as people of color.



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## Our long-range goals

- ▶ Leveraging CareOregon expertise and existing Boys & Girls Club forums to better connect families with information and support available through OHP
- ▶ Designing programs and services to address Club families' **social determinants of health**
- ▶ Establishing regular volunteer opportunities for CareOregon staff to support Club operations

## A partnership for a stronger Rockwood

The Boys & Girls Club of the Portland Metropolitan Area and CareOregon are both committed to building great futures. Together we're creating a long-range vision of how to support and show up for Club members and their families, along with an annual work plan to help the organizations reach these ambitious goals.

*"We are six years into operating our new clubhouse in East County," notes Boys & Girls Club CEO Terry Johnson, "and our presence in the community has been transformative. Establishing a strategic partnership with CareOregon over the past year has bolstered our efforts to ensure all youth have access to the resources they need to thrive academically and socially."*

## Program Year 1 summary

To bring this work to life, leaders from both organizations collaborated to create and execute a Program Year 1 workplan (April 2022 to April 2023). Teams met at least quarterly to report on progress and identify opportunities to fine-tune programming.

### Our joint programming vision statement

CareOregon and Boys & Girls Club of Portland are committed to promoting equity and inspiring success and wellness for youth and families in the Rockwood neighborhood. We will accomplish this through program partnerships that improve access to care and social health while fostering connection, belonging and community engagement.

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*“When we launched this partnership with the Boys & Girls Club, we intended to create a multiplier effect – really amplifying the reach of the Boys & Girls Club and strengthening the surrounding Rockwood community fabric. We see this as a deep and lasting partnership that has the potential to drive deep and lasting change.”*

– Eric C. Hunter, CareOregon President and CEO

### Additional support

- ▶ CareOregon sponsored the Be Great Ball, a sold-out fundraising dinner and auction that raised more than \$600,000 in support of Boys & Girls Club.
- ▶ CareOregon provided additional funding to support partnership activities, including an on-campus community garden.



## Key accomplishments in Program Year 1 (April 2022 to April 2023)

◀ **Connect to Care:** This CareOregon team heads out into the community, helping current and prospective members navigate the health care system and understand the Oregon Health Plan. Connect to Care participated in Back-to-School Family Night at the Club, where backpacks filled with school supplies were passed out to neighborhood families.

◀ **Community Supported Agriculture food shares program:** To address food insecurity and a need for healthy, nutritious foods, CareOregon funded weekly fresh food boxes for 25 families connected to the Club. Mudbone Grown, a Black-owned farm enterprise in Corbett, supplied the fresh veggie boxes.

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### In the Mudbone Grown fresh food boxes

- ▶ Blueberries
- ▶ Carrots
- ▶ Collard greens
- ▶ Fennel
- ▶ Kale
- ▶ Kohlrabi
- ▶ Lettuce
- ▶ Onions
- ▶ Potatoes
- ▶ Plums
- ▶ Raspberries
- ▶ Strawberries





## Key accomplishments in Program Year 1 (April 2022 to April 2023)

- ◀ **Employee volunteerism:** CareOregon staff contributed more than 250 hours to projects on the Club campus as part of CareOregon's eight-hour annual volunteerism benefit.
- ◀ **CareOregon Starlight Parade:** Boys & Girls Club was highlighted as CareOregon's official community parade partner in Portland Rose Festival's CareOregon Starlight Parade. More than 50 Club youth and family members marched in the event.

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### Other engagement

- ▶ CareOregon provided support for the campus collaborative including grants for **HOLLA School**, **Latino Network**, **Open School East** and **New Avenues for Youth**.
- ▶ CareOregon's Chief of Staff Jeremiah Rigsby serves on the Boys & Girls Club board of directors.

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