

Cigarette Smoking Prevalence

Performance Measure Set: CCO Incentive Metric Medicare Star Measure

Quality Measurement Type: Structure Process Outcome Patient Experience

Data Type: Claims Chart Documentation eCQM Survey Other

Benchmark: 26.6% (2018 CCO Statewide Average)

Who: All members aged 13 years and older.

Why: Tobacco dependence is a chronic condition known to have a negative impact on overall health. Effective treatments exist and research shows that 70% of tobacco users report wanting to quit. Many have had at least one failed attempt and believe advice from a health care provider is important.

What: Three rates are reported for this measure using EHR-based data: rate of screening for smoking and/or tobacco use (rate 1), prevalence of cigarette smoking (rate 2), and prevalence of tobacco use (rate 3). However, only cigarette smoking prevalence (rate 2) is incentivized.

Rate 1: Of all patients with a qualifying visit during the measurement year, how many have their cigarette smoking or tobacco use status recorded as structured data? (This value will be your numerator for Rate 1 and the denominator for Rate 2 and Rate 3.)

Rate 2: Of all patients with their cigarette smoking or tobacco use status recorded, how many are current cigarette smokers?

Rate 3: Of all patients with their cigarette smoking or tobacco use status recorded, how many are current smokers and/or tobacco users?

Exclusions: e-cigarettes, marijuana, and nicotine replacement therapy products do not qualify as cigarette or tobacco use. However, if a patient is using nicotine replacement therapy products and also using cigarettes and/or other tobacco products, they will be counted in the numerator.

How: To reduce the prevalence rate, clinics should:

- Ask their CareOregon Primary Care Innovation Specialist or Provider Relations Specialist about CareOregon smoking cessation benefits.
- Encourage members to call the State Quit Line, 800-QUIT-NOW or 1-800-784-8669 English, or 855- DEJELLO-YA (1-855-335356-92) for Spanish and identify that they have CareOregon coverage for expanded services.
- Refer members using Oregon Tobacco Quit Line Fax Referral Form via fax 1-800- 483-3114.
- Follow the 5A's model for treating tobacco use and dependence.
- Ask about cigarette smoking and/or tobacco use status at every visit and provide counseling and/or recommend nicotine replacement therapy.
- Behavioral Health Follow Up Engagement and Support: BHC sees patients identified as tobacco users to help engage in quit plans via motivational interviewing techniques. BHC can aid in connecting to resources like quit lines. Connect BHC to anyone asking for NRT.

Data reporting: This measure is similar to but **does not directly align with NQF 0028e/CMS 138v9** (which looks for patients aged 18 or older). If your reporting is based on NQF 0028e/CMS 138v9, you will need to incorporate adolescents aged 13-17 through custom query. Please note that clinics must report the three prevalence rates regardless whether they are using custom query reporting or NQF 0028e/CMS 138v9.

CareOregon must collect data from each clinic's EHR for this measure. The data is then aggregated across all clinics in the CCO region and submitted to OHA. Please note the following reporting requirements:

- Member-level detail, for CareOregon members only, is preferred
- Reporting must be for the full calendar year of 2021; monthly reports in a rolling 12-month timeframe are preferred
- Data must be formatted in Excel

Please email your Quality Improvement Analyst or Primary Care Innovation Specialist with any questions about data reporting.

Cigarette Smoking Prevalence FAQs

Q: What supports does the CCO provide to members who want to quit smoking?

A: CareOregon covers tobacco cessation counseling, nicotine replacement therapy products such as gum and lozenges with no prior authorization, and other pharmacotherapy options with a prior authorization. CareOregon also covers cessation counseling through Quit For Life.

Q: What is the difference between the Oregon Tobacco Quit Line and Quit For Life?

A: CareOregon contracts for cessation counseling services with the same vendor that staffs the Oregon Tobacco Quit Line. The state's Tobacco Quit Line provides free counseling to anyone who calls. However, after identification of CareOregon coverage, the individual is transferred to a Quit For Life representative for additional, expanded counseling services. Please note that while the state's Tobacco Quit Line accepts individuals aged 13 and older, the age requirement for CareOregon's Quit For Life contract is 18 and older.

Q: Is it required to ask about cigarette smoking status at every visit?

A: No. Although, while cigarette smoking and/or tobacco use status is not required at every visit, it is important to ensuring that an accurate status is captured for each patient. If a patient's status is recorded during multiple visits in the measurement year or year prior, only the most recent screening will be used.

Q: What if a patient quits smoking after a visit to PCP?

A: They will need to come back in so that their new status is recorded. That is why it's important to ask about cigarette smoking and/or tobacco use status at every visit.

Q: Does the smoking status need to be recorded during the calendar year to count for the measure?

A: No. Cigarette smoking and/or tobacco use recorded status must be recorded within the previous 24 months.