

2024

# Community Impact Report







*CareOregon's float for the 2024 Portland Rose Festival celebrates three decades of commitment to the community.*

At CareOregon, we inspire and partner to create quality and equity in individual and community health. We envision healthy communities for all individuals, regardless of income or social factors.

Our commitment to building healthier communities has never been stronger, and in 2024 we continued our 30-year legacy of putting people first and making health care work for absolutely everyone.

Through thoughtful, authentic and innovative partnerships with community-based organizations (CBOs) and providers, we are dedicated to increasing our collective impact and ultimately improving the lives of all Oregonians.

Every day, CareOregon helps hundreds of thousands of Oregonians get the care they deserve. And good health is more than health care. We invest in programs that help people get housing, healthy food, job training and more. Because when our members are stronger, we are all stronger.

# 2024 volunteering by the numbers



**6,253**

hours



**33%**

staff  
participation



**68**

organized  
events





*CareOregon employees volunteer for Habitat for Humanity.*

## Employee volunteer time off program

Volunteering is a powerful way to make a difference while bringing people together for a common cause. Since 2020, to reduce barriers to volunteering—and encourage employees to support their community with their time—CareOregon has offered each employee 8 hours of paid volunteer time per year.

We've set up group volunteer events with diverse organizations such as **Portland Street Medicine**, which provides health care to the city's houseless community; **Habitat for Humanity Portland Region**, which builds affordable homes; and **Easterseals Oregon**, which provides essential services to children and adults with disabilities, older adults, veterans and their families.





*CareOregon employees participate in downtown Portland SOLVE cleanup.*



## Spotlight on service

“ In October 2024, CareOregon introduced me to SOLVE, which cleans and restores neighborhoods and natural areas. It gave me an opportunity to practice my Midwest-honed weeding skills in a relentless Oregon downpour. I work from home, so I appreciated meeting other CareOregon employees from various departments. After just a few hours, we could really see a transformation of the area—and of our clothing, now mud-caked. My optimism is nourished by both my volunteering and my job. In both roles, I see so much dedication to improving lives, communities and environments.”

– *Karla Neihus, CCO Grants Administrator*

## Nonprofit board placement program

To expand the ways in which employees can get involved in their community, CareOregon launched a voluntary Nonprofit Board Placement Program. Skilled volunteerism—like serving on a board of directors—is a deeply impactful way to give back to community organizations while also expanding networks and developing new professional skills. In turn, the organizations receive invaluable support and expertise at no cost. It's a win-win!

## Spotlight on service



“Serving on a nonprofit board means contributing my skills and time for a cause I care about, Neighborhood House. It is a way to turn my personal values into action. I get to be a responsible steward of the mission, values and critical work to ensure the organization’s success. I am working alongside other dedicated leaders to make a sustainable impact on the community we serve. It really showed me that CareOregon recognizes the value of civic engagement.

I have been wanting to join a board for a long time, but I was overwhelmed by figuring out how and who. Our Community Impact team helped to streamline the process and made it easy for me to review options and make a thoughtful decision.”

*– Shellie Holk, Director of Quality of Care and Accreditation*

**Charitable giving**

CareOregon Community Impact prioritizes reducing health disparities, supporting culturally and linguistically specific organizations, and funding programs that meet critical social needs.

**409**

sponsorship requests received

**\$850,000**

in event sponsorships  
across Oregon

**39** recipients and **\$750,000**  
awarded in our Portland  
metro-area Community Grant program

**11** recipients and **\$911,000**  
awarded in our statewide  
Youth & Families Grant program

## Community grants

The CareOregon Community Grant program continues to help fill critical gaps in housing, food and social services with recent awards of \$750,000 in grants to 39 nonprofit organizations in the Portland metro area. Organizations supported include: **William Temple House**, **Urban League of Portland**, **Family Promise of Metro East** and **Farmers Market Fund**.



## Youth and families grants

Using member-driven data, income disparity mapping and other information, CareOregon awarded over \$911,000 to 11 organizations as part of our Youth & Families grant program, which aims to enhance educational attainment, engage youth in mentorship programming, offer mental health support and empower youth and families.

The 2024 recipients were: **AntFarm**, **AYCO**, **Boys & Girls Club of Portland**, **CAIRO**, **Elevate Oregon**, **HOLLA School**, **Latino Network**, **MIKE Program**, **Partners for a Hunger-Free Oregon**, **Southern Oregon ESD** and **Tillamook Early Learning Center**.





## Grant recipient spotlight



“We are incredibly grateful for generous support over the years from CareOregon. It has had a profound impact on our organization and the youth we serve. These contributions have not only sustained our health equity programming but have also allowed us to expand our reach to even more vulnerable youth in our communities. CareOregon has been an outstanding partner, offering both flexibility and trust in how we allocate these resources to maximize our impact.”

– *Justin Zellinger, Executive Director, MIKE Program*

## More to come!

Our efforts in 2024 embodied CareOregon’s deep and authentic commitment to our communities, and we look forward to doing the same in 2025 and for many years to come. For more on our Community Impact work, visit [careoregon.org/community](https://careoregon.org/community)



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COR-25925450-0701



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