Cigarette Smoking Prevalence

Performance Measure Set: ☒ CCO Incentive Metric ☐ Medicare Star Measure
Quality Measurement Type: ☐ Structure ☐ Process ☒ Outcome ☐ Patient Experience
Data Type: ☐ Claims ☐ Chart Documentation ☒ eCQM ☒ Survey ☐ Other
Benchmark: 25% Committee consensus

Who: All members age 13 years and older.

Why: Tobacco dependence is a chronic condition, which is known to have a negative impact on overall health. Effective treatments exist and research shows that 70% of tobacco users report wanting to quit. Many have had at least one failed attempt and believe advice from a health care provider is important.

What: Reduction in tobacco prevalence, specifically cigarette smoking and other tobacco product use. This is a three-rate measure looking at the rate of screening for smoking and/or tobacco use, cigarette smoking rate, and tobacco use rate, however, only cigarette smoking prevalence rate will be used for comparison to the benchmark or improvement target.

How: Three rates are reported for this measure using EHR-based data. OHA prefers reporting for all three rates but will accept cigarette smoking prevalence rate without tobacco use prevalence rate.

Since capturing smoking and tobacco prevalence data from clinic EHRs is difficult due to system variability, only cigarette smoking prevalence is used and determined through three separate rate calculations:

1. Of all patients with a qualifying visit (Rate 1 denominator), how many have their cigarette smoking or tobacco use status recorded as structured data? (This value will be your numerator for Rate 1 and the denominator for Rate 2 & Rate 3)
2. Of all patients with their cigarette smoking or tobacco use status recorded (Rate 2 denominator), how many are cigarette smokers? (This value will be your numerator for Rate 2)
3. Of all patients with their cigarette smoking or tobacco use status recorded (Rate 3 denominator), how many are smokers and/or tobacco users? (This value will be your numerator for Rate 3)
**Exclusions:** This measure is focused on cigarette and tobacco use, therefore members missing smoking or tobacco status are excluded from rate calculations 2 & 3, e-cigarettes, marijuana, or nicotine replacement therapy (NRT) do not qualify as cigarette or tobacco use.

**Data reporting:** Although this measure does not directly align with NQF 0028 (looks for patients age 18 or older), you will need to add visit codes for adolescents. Some EHRs may already have the functionality to report on prevalence based on a custom query from NQF 0028 plus visit codes for adolescents. Please note: clinics must report the three prevalence rates regardless if they are using custom reporting or NQF 0028. Cigarette smoking and/or tobacco use recorded status cannot be older than 24 months. Cigarette smoking and/or tobacco use status is not required at every visit, however, if a patient’s status is recorded at multiple visits in the measurement year or year prior, only the most recent screening will be used to satisfy the measure requirements.

CareOregon must receive data pulled from each clinic’s EHR reporting for this measure; the data is then aggregated across all clinics in the CCO region and submitted to OHA. Please note the following reporting requirements:

- **Member-level detail, for CareOregon members only, is preferred**
- **Reporting must be for the full calendar year of 2019; monthly reports in a rolling 12-month timeframe are preferred**
- **Data can be formatted in QRDA category 1 or Excel**

Please email your Quality Improvement Analyst or Provider Relations Specialist with any questions about data reporting.

To reduce the prevalence rate, clinics should:

- **Ask their CareOregon Primary Care Innovation Specialist or Provider Relations Specialist about CareOregon smoking cessation benefits.**
- **Encourage members to call the State Quit Line, 800-QUIT-NOW or 1-800-784-8669 English, or 855- DEJELO-YA (1-855-335356-92) for Spanish.**
- **For Providers: Follow the 5A’s model for treating tobacco use and dependence.**
- **For Providers: Refer members using Oregon Tobacco Quit Line Fax Referral Form via fax 1-800-483-3114.**
- **For Providers: Provide counseling and/or recommend nicotine replacement therapy.**

Ver. 2/19
Cigarette Smoking Prevalence FAQs

Q: What supports does the CCO provide to members who want to quit smoking?
   
   A: CareOregon covers tobacco cessation counseling, nicotine replacement therapy products, such as gum and lozenges with no prior authorization, and other pharmacotherapy options with a prior authorization.

Q: What is the difference between the State Quit Line and Quit For Life?

   A: CareOregon contracts with the same vendor that staffs the State Tobacco Quit Line. The State Tobacco Quit provides free counseling anyone who calls, however, after identification of CareOregon benefits, the individual is transferred to a Quit For Life representative for additional services. The State Quit Line accepts individuals age 13 and older and the age requirement for CareOregon’s Quit For Life contract is 18 and older.

Q: What if a patient quits smoking after a visit to PCP?

   A: They will need to come back in so that their status is recorded.